

# **2019 ENTRY FORM**

### **Business Transformation of the Year**

This award is for an individual or team that has successfully driven through a dramatic change, transforming the way the business operates with a very positive impact on performance.

#### The judges will be looking for:

- Examples of how the team has driven a dramatic tangible change within the business
- Examples of how the team has gone above and beyond to drive the business forward within the frozen food industry
- Evidence of how the team has transformed the way the business operates through their ideas or initiative

Before completing this form, please read the rules of entry and terms and conditions **HERE**.

#### How to enter

- Type your answers on this form, addressing each of the key areas listed below.
- We understand that some information provided may be confidential and commercially sensitive, however please note that some entry details may be published throughout the Awards process.
   If you require any details to remain confidential please indicate this within your entry form.
- You may upload additional supporting materials in a PowerPoint presentation and/or short video along with your entry – up to four slides and no more than 50 MB.
- The total of all your answers ('Your entry' Q3-6) must not exceed the word count of 850 words.





## Your organisation

<ol> <li>Organisatio</li> </ol>	n name:
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**2.** Organisation sector: foodservice retail

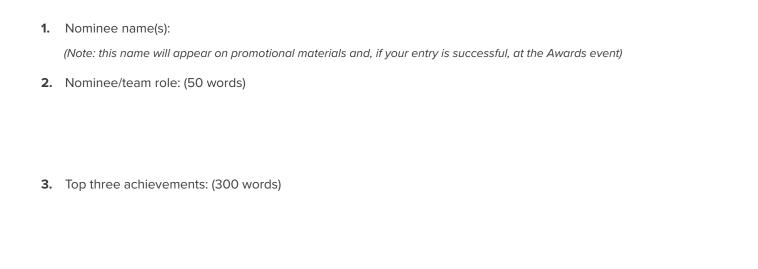
**3.** Are you a member of British Frozen Food Federation: yes no

**4.** If you answered no to question three please describe your organisation's involvement in the frozen food industry (this is not included in the word count):

- **5.** Organisation website:
- **6.** Describe your organisation in 50 words (this is not included in the word count):



# Your entry



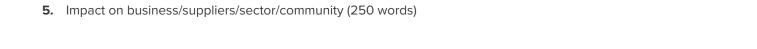
4. Challenges overcome: (200 words)



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### Your entry (cont.)



**6.** Summary of why you should win (100 words)

Once you have completed your form, make sure to save it then upload it to the online entry system by clicking **HERE**.